

## Portsmouth Beer Week proudly presents the East Coast Premiere of The Love of Beer

PORTSMOUTH, NH (January 30, 2012) -- On Friday, March 2nd at 7pm, the third annual [Portsmouth Beer Week](#) is proud to present the East Coast Premiere of Alison Grayson's documentary on women in the craft beer industry, "The Love of Beer". More than two years in the making, the film examines why women, a small segment of the craft beer industry, do what they do from their everyday lives to their struggles in work. It's not for feminism or equality, it's for "[The Love of Beer](#)."

In collaboration with the Portsmouth Music Hall, [2beerguys.com](#) and [SeacoastBeverageLab.com](#) present the "Love of Beer" documentary in the gorgeous main theatre. Join us while we explore & learn about the women of the West Coast beer scene and their inspirations -- this will be an event you won't want to miss! In addition to being the East Coast premiere of the documentary, it will also feature a panel of special guests. After the movie, leaders in our local craft beer community will be speaking about their experiences in the industry. The panel will be hosted by Amber Jansen of [2beerguys.com](#) (*full panel list will be announced soon*).

This marks the third straight year that Portsmouth Beer Week has delivered a documentary premiere to the East Coast, with "The Love of Beer" following "Beer Wars" (2010) and "American Beer" (2011). Our partnership this year with the Portsmouth Music Hall is representative of our commitment to supporting local business, as they themselves are tremendous supporters of their community and of documentary film-making.

It all starts at 6pm when the doors open for drinks and a meet-and-greet, followed by the 75 minute documentary premiere at 7:00pm, concluding with the panel discussion on-stage at 8:30pm. Ticket cost is \$8.50. Details on the event's after-party are soon to follow.

([See the Trailer here](#))

([Download Hi-Res Poster & Stills from the Film here](#))

([Buy Advanced Tickets here](#))

### Music Hall Premiere Info:

6:00pm Doors Open

7:00pm Documentary Screening

8:30pm Amber Jansen MCs an onstage panel

[\*\*Advance Tickets On Sale Now\*\*](#)

### About the Portsmouth Music Hall:

Portsmouth Music Hall, called "the beating cultural heart of New Hampshire's seacoast" by The Boston Globe, is a performing arts center featuring curated entertainment from around the world in two theaters in its downtown Portsmouth, New Hampshire campus - one, a landmark 1878 Victorian theater, the other the intimate Music Hall Loft around the corner. Acclaimed signature

series bring top authors and artists to both stages, while HD broadcasts and independent film fill both screens.

**The Music Hall**

28 Chestnut Street | Portsmouth, NH 03801

Box Office: 603.436.2400

<http://theloveofbeermovie.com/>

**About Portsmouth Beer Week:**

[2beerguys.com](http://2beerguys.com) and [Seacoast Beverage Lab](http://Seacoast Beverage Lab) have teamed up with local establishments to host the **3rd Annual Portsmouth Beer Week**. Portsmouth Beer Week is a collective celebration of beer within the Portsmouth community. Local breweries (including Portsmouth Brewery, Smuttynose, Redhook, and Throwback) and regional breweries (Boston Beer Company, Sebago, Woodstock Inn and more) have also teamed up with local establishments to provide some unique offerings to their draught lineups. All of this is leading up to Monday which has both ceremoniously and affectionately become known as "Kate the Great Day".

Our goal is to foster a collaborative environment, so we can push Portsmouth further along into the national eye as the great beer city that we locally know it as.

Portsmouth Beer Week

February 27-March 5, 2012

[pbw@2beerguys.com](mailto:pbw@2beerguys.com)

<http://portsmouthbeerweek.com>

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